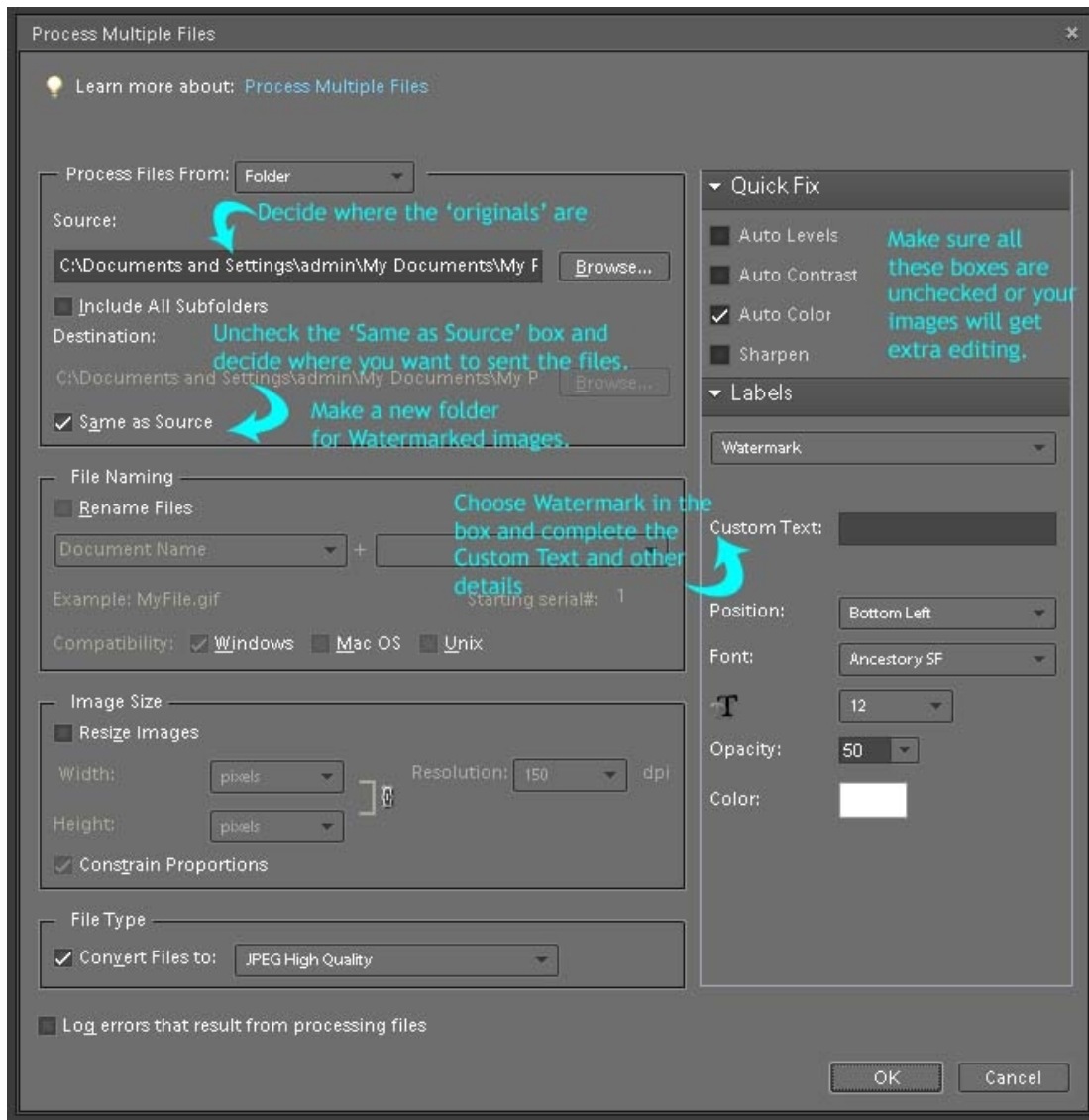


Watermarking your Images

There are several programs out on the web that can be used. A search for “image watermarking software” will turn up lots, and if you add “free” you’ll find others (not necessarily better, but at least they’d be free). One free program is [Alamoon](#). One thing to remember is that, once an image is watermarked, it cannot be undone..... so no further editing is likely. For that reason, batches of files that you need watermarked should end up in another folder, leaving the original untouched. Then the drawback is the amount of extra files you’d make, maybe filling your hard disk.

Watermarking (though quite rudimentary) can also be done in batches in Photoshop and Photoshop Elements - I don’t know about other editing programs but I’d think it’s likely to be available.

In Photoshop Elements, Batch Watermarking is an available part of the “Process Multiple Files” feature.



Test the feature and your font, fontsize, location, colour and opacity on one or two pictures first, before running the process on hundreds of images. Don't forget that the size you set is fixed - it could look tiny on big images, huge on small ones.

Other Photoshop Elements ways.....

1. Create two signature/logo files. One with a white background and one with a black background. Leave an area around the logo to the edge of the image size.....maybe 1/2 inch on a smaller size.
Once your photo is ready for watermarking, just drag and drop the particular logo you need onto it. Black background for darker areas, white background for lighter areas. Apply the black background watermarks in "Screen" blending mode, and the white background ones in "Multiply".
The 1/2" or so area that you leave around the logo will give you a snap margin. Just slide the signature/logo to any corner, and it will "snap" in. Your watermarks will all be consistent. This is very helpful if you do slide shows, as the watermark will always be in the same place, and not jump around slide to slide.
2. The above method could get quite fancy - a bar along the bottom with a signature in a smart font, set to lower opacity, looks very good.
3. Do the same as above, making your watermark text large on a new image (white text on black or black text on white). A really large font size is required. Save those files as PSDs and put them in the Textures folder (it doesn't really matter about the location, but it's easier to keep them in one place). When you want to watermark your main image, go to Filters > Texture > Texturizer. You can choose other textures from the small menu arrow beside the Texture dropdown box. Navigate to your Textures folder and choose one of the watermark PSDs you made. Use the Scaling and Relief controls to move the watermark. (now you'll see why you need a file at least as big as the main image - if the watermark PSD file is small it will repeat your watermark all over the image).
4. Put some text on an image file and then select it carefully - making sure not to leave any loops out. Then go to Edit > Define Brush from Selection. You now have a Brush that you can use on any image, very easily. You can resize it, use different colours etc, just like any Brush. Don't forget to save the Brush (or even put it into a special "Brush Set" and save that).

It's worth checking out all the various Watermarks and signatures being used by people on Flickr.